WE FILM STORIES THAT INSPIRE CHANGE

A WIDER VISION, A BIGGER IMPACT
CAD Productions produces documentaries that address sustainable human development challenges. Our slogan, images that change the world, reflects the spirit of our social documentary production company that was primarily created to showcase successful stories of communities and individuals achieving development goals.

We gain extra impetus and depth by being able to call upon the development expertise of our parent company, the Centre of Partnerships for Development (CAD in Spanish). CAD is a consultancy firm with a wide network of international experts committed to human and sustainable development sharing the common belief that promoting partnerships is a need to find innovative and sustainable solutions to global challenges.
We are story-tellers and experts in providing innovative audio-visual pieces in the field of development cooperation. Given the increasing complexity of global interaction, we have developed a unique capacity to translate complex and technical issues into clear and inspiring video messages in an easily understandable manner for all types of audiences.

Through images and audio-visual products, we create spaces for reflection, awareness raising and applied research enhancing an interactive and participatory debate with society. Topics include social innovation, poverty eradication, entrepreneurship, urban development, universal access to primary education, countries affected by conflict and transition to peace, gender equality, health, migration and multiculturalism, among others.
SERVICES

SOCIAL DOCUMENTARIES

SOCIAL MEDIA AUDIOVISUAL PIECES

INTERACTIVE AUDIOVISUAL CONTENT

TV PRODUCTIONS

Photo: pexels.com
Throughout the years, we have built an international network of engaged professionals in the fields of filmmaking, script writing, animations, communication strategies and audiovisual distribution. We believe in partnerships and in the power of bringing ideas together to achieve better results. We have the flexibility to immediately set up a multi-disciplinary project team that matches the needs of our clients. Furthermore, our hybrid composition, permanently nourished by the expertise of our parent company, GlobalCAD, represents a unique combination of experience and skills.
SOME RECENT PROJECTS
FORESTS AND REDD+ HUMAN IMPACT STORIES AND VIDEOS

Forests cover almost one-third of the world’s total land area and they have a unique potential to produce multiple global environmental benefits. Forest ecosystems have also a broad potential to play a key role in helping people in developing countries adapt to the effects of climate change.

The purpose of the project is to raise wider awareness of the positive outcomes, the human dimension, and the economic, ecological, social and governance improvements resulting from these efforts. The videos present successful stories that implement activities that reduce emissions from deforestation and forest degradation.

TOWARDS HABITAT III: THE POWER OF PARTNERSHIP

Cities Alliance is a global partnership for urban poverty reduction and the promotion of the role of cities in sustainable development. It is featured by a broad range of members including: local authorities, national governments, non-governmental organisations, multi-lateral organisations, and Associate Members.

“Towards Habitat III: The Power of Partnership is a video to show that partnerships between all stakeholders are essential to build and implement the new urban agenda.”

LEADERSHIP AND MANAGEMENT OF TRANSFORMATIVE PARTNERSHIPS FOR LOCAL COMMUNITIES

The project consists in the elaboration and implementation of a capacity building programme on Leadership and Management of Transformative Partnerships to support five partnerships (formed of 30 entities) from Chiapas and Yucatán in Mexico. The programme, elaborated in the basis of an in-depth analysis of the beneficiaries needs was conceived in an interactive way combining an online knowledge platform with training courses, personal mentoring, and strategic advisory services. CAD Productions also documents the five partnerships by producing social documentaries and a web documentary.
DEMOWARE: INNOVATION DEMONSTRATION FOR A EUROPEAN WATER REUSE SECTOR

Demoware is a cross-sector European partnership program that aims to promote water reuse all over Europe by executing a highly collaborative project of demonstration and exploitation. It is expected that the Demoware outcomes will increase Europe’s ability to profit from the resource security and economic benefits of water reuse schemes without compromising human health and environmental integrity.

The purpose of the video produced by CAD Productions is to present the structure and the main objectives that are aiming to help promote the work and benefits of the project.

TOWARDS THE HUMAN CITY

The project Towards the Human City aims to identify, document, and communicate initiatives, programs, and public policies that make significant improvements in the way we think about cities and how we manage them. The idea is to show the potential of individuals transforming their cities and inspire global citizens to take action towards more human cities. With more than 101 initiatives filmed, the project includes a full documentary, 101 video capsules of 2 to 3 minutes per selected initiative and more than 60 interviews to inspire mayors, city planners, architects and civil society leaders.

See all of our documentaries:

CAD PRODUCTIONS

cadproductions.org/en/projects
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